

green generation



inspiring fragrances
for REED DIFFUSERS





Ecological awareness, Asian wellbeing philosophy, like Zen and Feng Shui design are very popular marketing vectors used to create and promote room fragrances. Millennials, and those thereafter, are seeking, healthier, uncluttered, serene and more down-to-earth ways to apprehend life and future. We call them the

“Green Generation”

Aware and curious, these consumers are interested in personal experiences, traveling the world, meeting new cultures and living a more authentic life. They seek to retranscribe at home what they’ve appreciated whilst on their exotic journey.

FLORESSENCE presents six new room fragrances specifically formulated for Reed Diffusers.

Our experienced Perfumers have embodied Green Generation expectations in this collection of suave floral and fruity herbal notes.

GGR00001 GREEN ZEN



BERGAMOT,
GRAPEFRUIT, ORANGE,
LEMON

TEA, JASMINE
WHITE MUSK, VANILLA

GGR00002 GREEN MEDITERRANEAN



GRAPEFRUIT,
FIG LEAF
FIG, PEACH,
RASPBERRY

WHITE MUSK, PRALINES

GGR00003 GREEN SUMMER



LILY
OF THE VALLEY,
GREEN NOTES
JASMINE,
HYACINTH, ROSE
WHITE MUSK, SANDALWOOD

GGR00004 GREEN LUBERON



BERGAMOT,
MANDARIN
PEACH,
RASPBERRY, APPLE
WHITE MUSK, SANDALWOOD

GGR00005 GREEN FIELDS



BERGAMOT,
ORANGE,
GREEN APPLE, MINT
JASMINE,
LILY OF THE VALLEY
WHITE MUSK, SANDALWOOD

GGR00006 GREEN NORMANDY



GRAPEFRUIT,
MANDARIN
RHUBARB,
BLACK CURRANT
WHITE MUSK, PRALINES

GREEN GENERATION – FRAGRANCE COLLECTION FOR REED DIFFUSERS

REFERENCES	NAME	OLFACTORY FAMILY	TOP NOTES	MIDDLE NOTES	BASE NOTES
GGR00001	GREEN ZEN	Citrus	Bergamot, Grapefruit, Orange, Lemon	Tea, Jasmine	White Musk, Vanilla
GGR00002	GREEN MEDITERRANEAN	Fruity / Green	Grapefruit, Fig leaf	Fig, Peach, Raspberry	White Musk, Pralines
GGR00003	GREEN SUMMER	Floral / Green	Lily of the Valley, green notes	Jasmine, Hyacinth, Rose	White Musk, Sandalwood
GGR00004	GREEN LUBERON	Fruity	Bergamot, Mandarin	Peach, Raspberry, Apple	White Musk, Sandalwood
GGR00005	GREEN FIELDS	Floral / Fruity / Green	Bergamot, Orange, Green Apple, Mint	Jasmine, Lily of the Valley,	White Musk, Sandalwood
GGR00006	GREEN NORMANDY	Fruity	Grapefruit, Mandarin	Rhubarb, Black Currant	White Musk, Pralines



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